

The NDGAA is excited to announce the Fun In The Sun trade show for 2010 is just around the corner. The Ramada Orlando Celebration Resort & Convention Center will host this exciting event. Dates for the 25th annual Fun In The Sun Trade Show, Seminar & Grooming Competition are October 29th, 30th & 31st, 2010!



The Ramada Orlando Celebration Resort and Convention Center is one of the largest meeting facilities in the area, boasting nearly 175,000 square feet of flexible meeting space. Nearly 900 newly renovated rooms are available at a fantastic group rate of only \$79 per night (standard king rooms are only \$10 additional per night). This locale just can't be beat, the Resorts 77 acre tropical hideaway is just 1.5 miles from Walt Disney World and only 20 minutes from the airport. The lush tropical courtyards will remind you of the Caribbean. With temps averaging 75 degrees, this will be a great opportunity to bring the family along for a mini vacation.



The 25th Annual Fun In The Sun Competition & Trade Show is produced by
National Dog Groomers Association of America, Inc.,
P.O. Box 101, Clark PA 16113
ph: 724/962-2711 fax: (724/962-1919
ndga@nationaldoggroomers.com
www.nationaldoggroomers.com

Sponsorship Breakdown

Each tournament sponsorship is \$750 and includes A, B & C divisions. Tournaments are available in:

- *Poodle *Sporting *Terrier
- *Mixed/Misc. *All Other Purebreds

Each tournament prize money will consist of:

- Div A Prizes - 1st-\$100, 2nd-\$75, 3rd-\$50
Plaques - \$100
- Div B Prizes - 1st-\$75, 2nd-\$50, 3rd-\$40
Plaques- \$100
- Div C Prizes - 1st-\$50, 2nd-\$40, 3rd-\$30
Plaques - \$100

Exhibitor Information

Special Events:

Friday, Oct. 29th - Full day seminar "Up close & Personal" w/Chris Pawlosky, NCMG & Governor Ins. Career Start in the evening.

No Trade Show on Friday.

Trade Show Hours are:

Saturday, Oct. 30th, 9 am to 6:30 pm

Sunday, Oct. 31st, 9 am to 6 pm

Location:

The Ramada Orlando Celebration
 6375 W Irlo Bronson Mem. Hwy
 Kissimmee, FL 34747
 407/390-5800

Hotel Cutoff:

Oct. 9th , - \$79 Standard, \$89 King
 Mention NDGAA for this rate.

Shuttle:

Mears Transportation, \$20 pp oneway \$33 Round Trip
 800-759-5219 -- 407/423-5566

Booth Set-up:

Friday, Oct. 29th, 3 pm to 10 pm

Drayage:

Shipments will be handled by Goben Conv. Services
 407-240-3348 upon your request at their fees.

Badges:

Exhibitor's badges may be picked up at the registration desk Saturday morning. Booth personnel is limited to a total of 4 reps for an 8' booth or larger.

Security:

Badges must be worn as there will be security both days of the Trade Show.



Tournament sponsors receive
 1 full page
 Black & White ad
 at
NO CHARGE!
 (\$300 value)

Special Awards

Best In Show Award

Cash Award - \$1,000 - Plaque/Rosette - \$200
Your total cost - \$1,200

Div.A - BestAllAround Groomer

Cash Award - \$350 -Plaque/Rosette - \$75
Your total cost - \$425

Div. B - Best Groomed Dog

Cash Award - \$250 - Plaque/Rosette - \$75
Your total cost - \$325

Div.B - BestAllAround Groomer

Cash Award - \$150 -Plaque/Rosette - \$75
Your total cost - \$225

Div.C - Best Groomed Dog

Cash Award - \$100 - Plaque/Rosette - \$50
Your total cost - \$150

Div.C - BestAllAround Groomer

Cash Award - \$50 -Plaque/Rosette - \$50
Your total cost - \$100

Please complete the sponsorship section on the enclosed Exhibit Space Application. Indicate the tournament or special award you wish to sponsor.

NDGAA '10
Fun In The Sun
Show Catalog Advertising

Full Page 4-1/2 x 7-1/2
4 Color - \$500
Black & White - \$300

Half Page
4-1/2 x 3-1/2
4 Color - \$300
Black & White - \$200

Outside Back
Cover
3 x 4-1/2
4 Color - \$500



Advertising Deadline:
June 14th 2010
Catalog Distribution over
7,000
on glossy paper

ONLINE ACCESS

The entire Show Catalog will be viewable at
www.ndgaa.com
using state of the art
FLIP-PAGE PROGRAMMING!!

'10 Catalog with YOUR AD will be on our
website before, during and even
several months after the show!

Electronic Disc Files only - Accepted Formats:

PC Software

Adobe Acrobat thru 7.0
Adobe Illustrator thru CS/CS2
Adobe Photoshop thru CS/CS2
Adobe InDesign thru CS/CS2
Adobe PageMaker thru 7.0
Macromedia Freehand thru MX
QuarkXPress thru 6.5
CorelDRAW thru 12.0 -- CorelPAINT thru 12.0

Macintosh Software

Adobe Acrobat thru 7.0
Adobe Illustrator thru CS/CS2
Adobe Photoshop thru CS/CS2
Adobe InDesign thru CS/CS2
Adobe PageMaker thru 7.0
Macromedia Freehand thru MX
QuarkXPress thru 6.5

Hard copy of ad is requested with disc.
MICROSOFT PROGRAMS NOT ACCEPTABLE

Email Ads To:

ndga@roadrunner.com **OR**
ndga@nationaldoggroomers.com

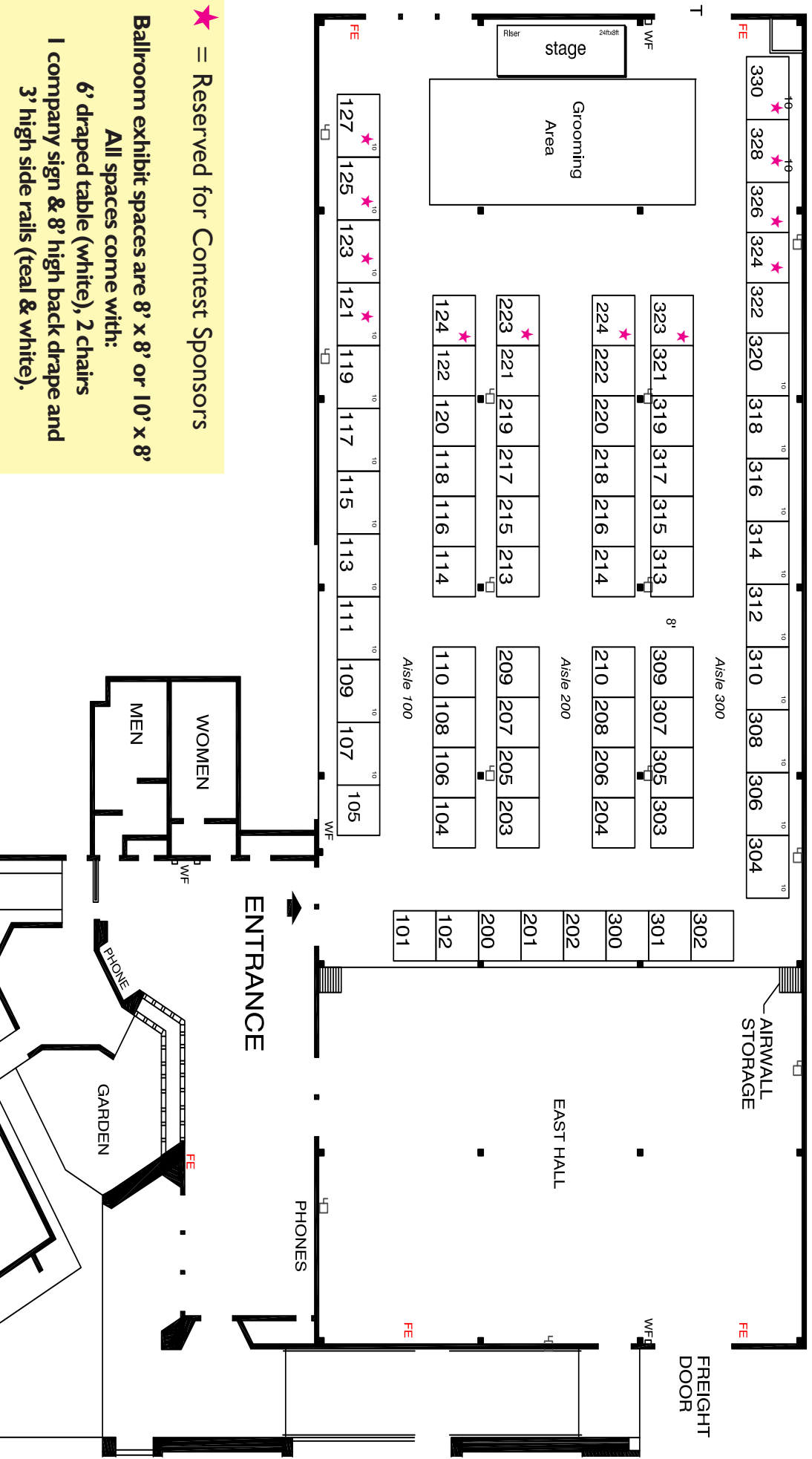
****Catalog Distribution over 7,000****

The 25th Annual Fun In The Sun Competition, Seminar & Trade Show

Ramada Orlando Celebration Resort - Orlando, Florida

Oct. 29th, 30th & 31st, 2010

Please reserve your space with a 50% deposit. Balance due by August 6th.
ALL SPACES ARE ASSIGNED ON A FIRST COME FIRST SERVED BASIS.



★ = Reserved for Contest Sponsors

Ballroom exhibit spaces are 8' x 8' or 10' x 8'

All spaces come with:

- 6' draped table (white), 2 chairs
- 1 company sign & 8' high back drape and 3' high side rails (teal & white).



Application for Booth Rental, Advertising and Sponsorship

The 25th NDGAA "Fun In The Sun"
Dog Groomers Seminar,
Trade Show & Grooming Competition

Oct. 29th, 30th & 31st, 2010
Ramada Orlando Resort
Orlando, Florida

Company Name _____ Ph _____

Contact Name _____ Email _____

Address _____ Fax _____

City _____ State _____ Zip _____ Cell _____

List Reps Attending (4) _____

Brief description of product line _____

Booth Size	Before 8/03/10	After 8/03/10
<input type="checkbox"/> 8' x 8' Ballroom.....	\$850.00.....	\$950.00
<input type="checkbox"/> 10' x 8' Ballroom.....	\$950.00.....	\$1050.00

Exhibit Space Rental

Includes draped booth, 6' table, 2 chairs & company sign. All other material(s) will be furnished by **Goben Decorators - 407/240-3348** at their price upon your request.

ALL BALANCES DUE ON EXHIBIT SPACE MUST BE PAID IN FULL BY AUGUST 6th.

Show catalog advertising **Black & White** Deadline is June 14th.

Full page - \$300-4-1/2" x 7-1/2" Half Page - \$200- 4-1/2" x 3-1/2"

Show catalog advertising **4 Color** Deadline is June 14th.

All Full Page sizes are 4-1/2" x 7-1/2"

~~SOLD~~ Inside Front - \$650 ~~SOLD~~ Inside Back Cover - \$650

Inside Opposite Front - \$600 2 pg centerfold - \$1,000

Full page - \$500 Half Page - \$300 - 4-1/2" x 3-1/2"

~~SOLD~~ Outside Back Cover - \$500 - 3" x 4-1/2"

Electronic Disc Files only - Accepted Formats:

PC Software

Adobe Acrobat thru 7.0
 Adobe Illustrator thru CS/CS2
 Adobe Photoshop thru CS/CS2
 Adobe InDesign thru CS/CS2
 Adobe PageMaker thru 7.0
 Macromedia Freehand thru MX
 QuarkXPress thru 6.5
 CorelDRAW thru 12.0 -- CorelPAINT thru 12.0

Macintosh Software

Adobe Acrobat thru 7.0
 Adobe Illustrator thru CS/CS2
 Adobe Photoshop thru CS/CS2
 Adobe InDesign thru CS/CS2
 Adobe PageMaker thru 7.0
 Macromedia Freehand thru MX
 QuarkXPress thru 6.5

Hard copy of ad is requested with disc.

MICROSOFT PROGRAMS NOT ACCEPTABLE

Email Ads To: ndga@roadrunner.com or
ndga@nationaldoggroomers.com

****Catalog Distribution over 7,000****

Tournament Sponsors will receive a full page black & white ad at no charge! (\$300 value)

~~SOLD~~ Poodle Tournament - Divisions A, B & C - Total \$750

~~SOLD~~ Sporting Tournament - Divisions A, B & C - \$750

~~SOLD~~ Terrier Tournament - Divisions A, B & C - \$750

~~SOLD~~ Mixed/Misc. Tournament - Divisions A, B & C - \$750

~~SOLD~~ All Other Purebreds Tournament - Divisions A, B & C - \$750

Special Awards Div. A

~~SOLD~~ Best In Show \$1,200 ~~SOLD~~ Best All Around Gr. \$425

Special Awards Div. B

~~SOLD~~ Best All Around Gr. \$225 Best Groomed Dog \$325

Special Awards Div. C

~~SOLD~~ Best All Around Gr. \$100 ~~SOLD~~ Best Groomed Dog \$150

**Sponsorship Amount must be paid
in full by August 6th**

Method of Payment

Check Enclosed for \$_____. Check # _____

Charge my VISA MASTERCARD AM.EXPRESS in the amount of \$ _____

Name on card _____ Expiration Date _____

Account Number _____ 3 Digit Security Code _____

Agreement: We hereby apply for exhibit space at the 25th Fun In The Sun. It is agreed that neither NDGAA, its sponsors, the Ramada Orlando Celebration Hotel nor any of their agents, employees, or other representative shall be held accountable or liable for any loss, damage, harm or injury to the person or property of the applicant or any of its representatives or agents resulting from theft, fire, accident, or other cause. No exhibitor shall sublet or assign space leased to him to any other exhibitor or individual without the written consent of the show organizers. Exhibitors must confine their displays to the space assigned; no interference with other displays will be allowed by the erection of extra-height booths or by any other means. In the event that any catastrophe or act of God would cause the NDGAA Fun in the Sun Seminar to be cancelled, the organizers shall determine and refund to each applicant a proportion of the exhibit fee which shall remain after deducting the expenses incurred by the organizers. Each exhibitor, his agents, employees and reps agree to abide by the forgoing agreement.

Authorized by _____ Date _____

Please return application with payment to: National Dog Groomers Association of America, Inc.

P.O. Box 101, Clark PA 16113 Ph: (724) 962-2711 Fax: (724) 962-1919 Email: ndga@nationaldoggroomers.com www.ndgaa.com

Please retain yellow copy for your records